# 



#### Open the gates of your SMART living system...



#### WALLBED ITALIA HERITAGE



WALLBED creates and produces space-saving solutions 100% made in Italy. The founders outlined and shaped the company's DNA through elegance and essential style, as well as unique design. People (their safety) are at the heart of the philosophy of WALLBED ITALIA, just as central as its ever-evolving mechanisms.



WALLBED ITALIA's team include professionals who are able to project and create space saving solutions thanks to a strong multi-year experience.



WALLBED ITALIA was conceived in response to a practical need: The necessity to have all the comforts of large spaces despite their ongoing shrinkage



"SMART" is becoming the new buzzword, the exact combination for every solution:

"SMART CITIES" where "SMART WORKING" define the current idea of "SMART LIVING".





Who chooses WALLBED ITALIA brand?

#### POTENTIAL DEVELOPMENT ON FOREIGN MARKETS



The worldwide market for spacesaving solutions **is growing rapidly** and **expanding** all the time.

Market demand is for increasingly customized, cost-effective, agile sourcing and management.

The growing demand also requires high levels of finishes and mechanisms.



#### SPACE SAVING SOLUTION ARE ON THE RISE



The increase in demand is also driven by increased awareness of these solutions, which are becoming more common in the interior design industry.

Lifestyle and priorities force people to move from the countryside to the city which has become increasingly crowded. Despite the huge density and high cost of apartments, people need all the amenities. In that very segment, we become the solution for all needs.



On the other hand, thanks to the Internet and all the social media we have at our disposal, people can answer any questions and enjoy the necessary information faster. New knowledge can be gained and understanding of materials in terms of quality and availability can be refined.

#### WALLBED'S BRAND VALUES



The strengths of WALLBED ITALIA:

Each product is carefully made in accordance with the Made in Italy style

\*\*TRADITION\*\*

Space-saving systems make it possible to **solve** problems in small spaces and multifunctional rooms

SPACE SAVING

wallbed

Our products are made by paying attention to our customers and the environment SAFETY

Every single project is made according to customers' needs and can be **customized CUSTOM MADE** 

The high level of craftsmanship makes the brand unique and distinctive QUALITY

All models are created using the most advanced and engineered technologies



Our story began not many years ago. We are looking for the best resellers in the world, to whom we present our solutions, provide training and support to build a strong relationship based on trust and respect. This allows us to ensure a good approach with the customers, who are our common focus.



Our journey is just beginning, the best is yet to come...





## WOIDE PRODUCTS

#### THE OFFER - STRUCTURE





Wallbeds

Smart working

Furniture







Single



Bunk Bed



Queen



Wall beds can be...

of different sizes – single, twin, french, queen

and positioning – vertical and horizontal.

Revolving bed





#### ...customizable as needed...

With bookcase



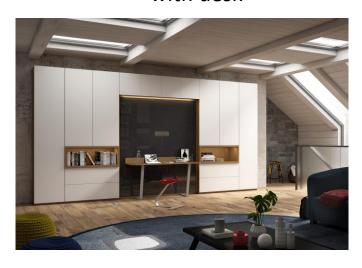
with drawers or storage



with sofa



with desk



with TV





Smart Office



Home Office



Wall bed with desk



Find your work/study space...

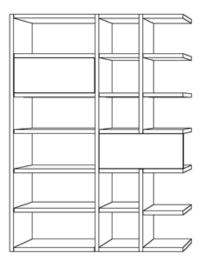
in a wardrobe or a cabinet, in front f the bed, by sliding the kitchen,...

Revolving desk





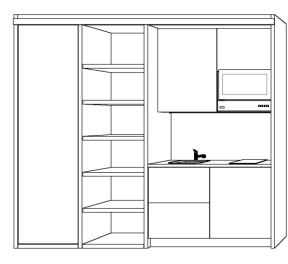
#### Bookcase



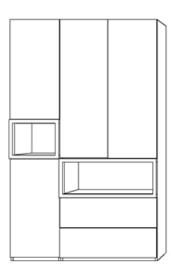
### Complete the composition combining accessories...

Choose between bookcase, wardrobe, wardrobe with cubbies, boiserie and also kitchen...

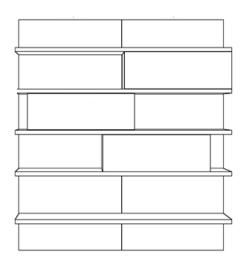
Kitchen



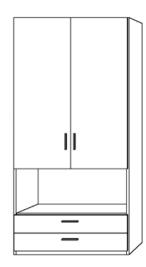
Cubbies



Boiserie



Wardrobe



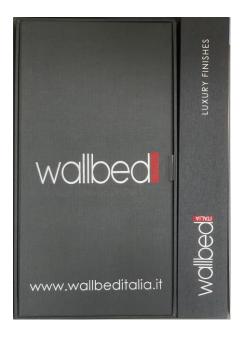
## WOIDE MARKETING MATERIALS



We take care of our wholesaler
by supporting them with
all the materials they need.
Below there are our presentation boxes with:
finishes, catalog, price list, fabric and leather finishes.



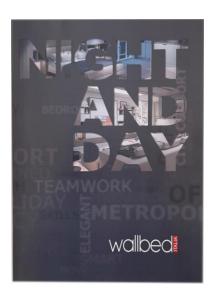
#### **CLOSE**



#### MARKETING MATERIALS - CATALOGS

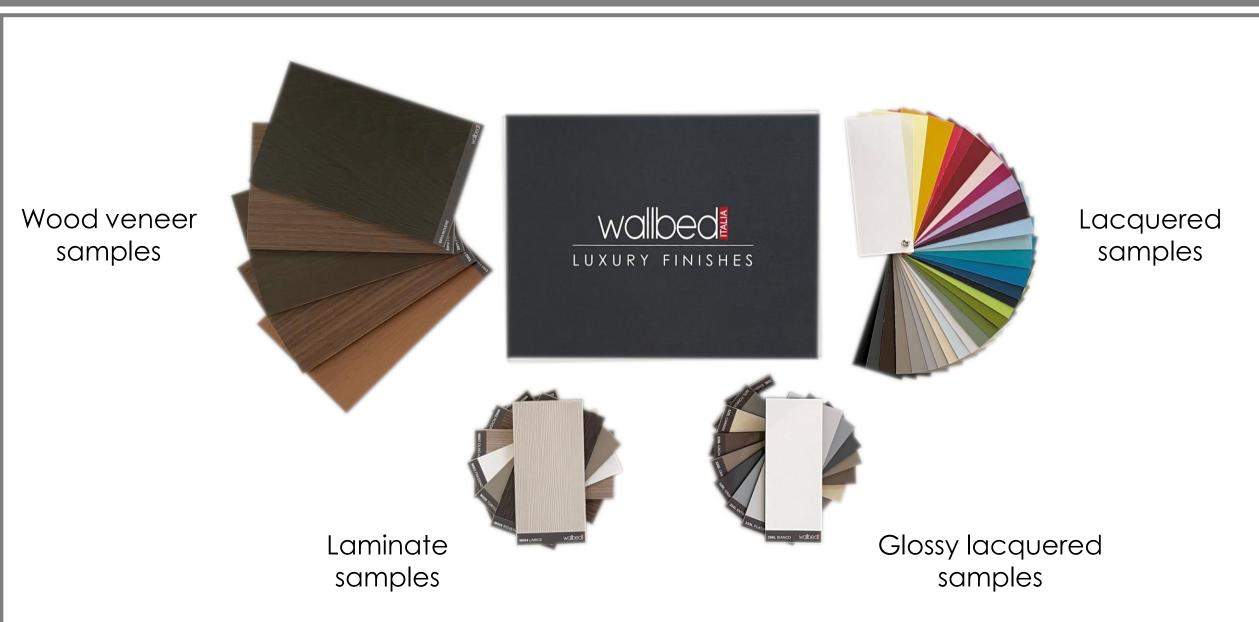






Technical support









Fabric and leather folders

www.wallbeditalia.it